

Clinton Regional Development Corp.

Happy New Year!

January 5, 2009

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A MESSAGE FROM CRDC

As we reflect on 2008 and its many challenges and accomplishments, we are thankful for the support of the community we serve.

Thank you to our investors, our business partners, and our local community leaders for the contribution you make to the success of our organization.

Because of you, the task of promoting the Clinton Region as a great place to do business is an easy one, and we feel truly blessed to take on that role.

Best Wishes to all for a Happy Holiday Season and a Prosperous New Year!

CRDC Attends MAEDC Conference

Steve Ames - President & CEO:

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Steven Ames attended the (MAEDC) Mid-American Economic Development Council's Competitiveness Conference on December 7th thru the 9th at the Intercontinental Hotel in Chicago, Illinois. The conference brought together economic development professionals from around the Midwest.

On Sunday, December 7, Brent Pollina, Pollina Corporate Real Estate, did a presentation on how to make your community more competitive in the economic development arena. He critiqued several RFPs (request for proposals) that were submitted by communities as an exercise. His main message was to answer the questions specifically, and not to provide details that were not directly requested.

The rest of the Sunday afternoon was hosted by Joan Herron, President of Herron Consulting. Ms. Herron discussed the importance of being prepared and the different means of taking your community or region to the short list. She stressed that when a site visit occurs, it is important to have resources assembled that can answer questions about the community, site and/or building that was submitted.

Futurist Dr. Ed Barlow conducted the Monday morning session and explored the continuum of rapid and dramatic structural change occurring with the Midwest economy, as well as with our communities, our economic development efforts, and our profession, in particular. He discussed effective ways to better anticipate, and prepare for, that which is ahead. His presentation did not have a very positive outlook on the immediate future. However, he feels the economy will turn around, but it will take some time to reverse the trend downward.

Real World Internships for IA Teachers

Sylvia Banes - Business Relations Manager: sbanes@clintondevelopment.com

THE FUTURE OF STEM (Science, Technology, Engineering & Math) EDUCATION IS NOW IN IOWA!

Starting summer 2009, businesses and industries across Iowa can help schools in their communities prepare 21st-century graduates, employees, and citizens by participating in the Real World Internship Program for Teachers. The program matches area math, science, and computer teachers with businesses in their communities for a 5- to 8-week-long internship.

Business hosts participating in this exciting new opportunity can benefit from a quality, temporary employees who productively contribute to the business operation over the summer. Teacher-interns participating in this program will acquire real-world applications to the disciplines they teach, so they can modernize their classroom instruction. One teacher-intern translates to hundreds of impacted kids per year; therefore, the future workforce in your area will have a better understanding of cutting-edge applications to math and science in the real world. Teachers with first-hand knowledge can accurately portray career opportunities for the many jobs options right here in Iowa and what it takes to enter them.

The Iowa Math and Science Education Partnership (IMSEP) is committed to STEM education in Iowa and seeks to establish private sector / school partnerships where the local schools provide your businesses the benefit of well-prepared graduates, and schools get the benefit of your practical perspective on schooling.

For more information, please visit the Iowa Math and Science Education Partnership website www.iowamathscience.org or contact Jill L. Humstron, Ph.D., Instructor, Department of Chemistry and Biochemistry Projects Coordinator, Iowa Mathematics and Science Education Partnership, University of Northern Iowa, phone #319-273-2757, or email her at Jill.Humstron@uni.edu.

This article was published in the PDI December On-line Newsletter.

Iowa Student Internship Program

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The Iowa Department of Economic Development (IDED) will be accepting applications for the Summer Internship Program starting December 1, 2008. The application period is open from December 1, 2008 through May 1, 2009, or until the program's funds are exhausted.

This program is a key opportunity for companies in your local areas who are focusing on developing their workforce and bringing college graduates to the area. The Iowa Student Internship Program links college students from Iowa schools to internship opportunities in small- and medium-sized firms with a goal of transitioning the interns to full-time employment in the state upon graduation.

As a local economic developer, this is a program you may want to mention to your local Iowa-based companies that meet all three of the following criteria:

- Fewer than 500 employees, with a significant portion employed within the state of Iowa.
- Engaged in one of the targeted industries of biosciences, advanced manufacturing, or information technology.
- Offer internships to students of Iowa community colleges, private colleges, or regent institutions.

The companies must pay at least twice the minimum wage (\$14.50/hr). The company shall provide matching funds of at least two dollars for every one dollar received from IDED up to \$3,100 per internship. A company can apply for up to three interns per fiscal year. Summer internships will last a minimum of eight weeks averaging no less than thirty hours per week.

Student Internship Program applications are available at:
http://www.iowalifechanging.com/business/ic/internship_program.html

For more information, call Alana Anderson at 515-281-7306.

This article was written by IDED Iowa Life Changing and published in the PDI December 2008 On-line Newsletter.

Trade Adjustment Assistance for Firms

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The Trade Adjustment Assistance (TAA) is a U.S. Department of Commerce program designed for manufacturers adversely affected by imports. This program offers 50/50 cost-sharing of projects aimed at improving a firm's competitive position, up to a total of \$150,000 in projects with a maximum TAA cost-share of \$75,000. The amount the program can cost-share is dependent upon the demand on program, funding level, and company size and sales. Funds are applied toward the cost of consultants, engineers, or other outside professional service-providers a firm chooses to implement projects such as:

MANUFACTURING

- ISO/QS 9000 Preparation & Registration
- Quality Assurance

- . Product Development, Design & Testing
- . Product Certification (Ce Mark, UL etc.)
- . Operations Analysis
- . Manufacturing Technology Review
- . Productivity Improvement
- . Process Engineering
- . Production Planning, Scheduling & Control
- . Inventory Management
- . Statistical Process Control
- . Work Methods & Standards
- . Facility & Equipment Review, Selection & Layout
- . Cellular Manufacturing Design & Implementation
- . CAC/CAM Selection & Implementation
- . Material Handling methods

INFORMATION TECHNOLOGY

- . Hardware/Software Evaluation & Recommendation
- . System Conversion & Enhancements
- . Custom Programming
- . Integrated Manufacturing Systems
- . Electronic Data Interchange (EDI)
- . Office Automation
- . E-Commerce

MARKETING

- . Market Research
- . Marketing & Sales Strategy
- . Advertising/Sales Promotion/Brochure Design
- . Web Site Development
- . Distribution Analysis & Development
- . Distributor & Sales Representative Search
- . Sales Force Management Programs
- . Product Line Evaluation
- . Analysis of Competition
- . Export Development
- . Customer Service Analysis

FINANCIAL AND GENERAL MANAGEMENT

- . Profit Planning/Cash management/Budgeting
- . Debt Restructuring
- . Cost Management
- . Quality Management
- . Strategic Planning
- . Expansion, Diversification & Divestiture Studies
- . Organizational Analysis
- . Human Resources Planning & Executive Search
- . Customized Training Design & Implementation
- . Compensation & Incentive Programs
- . Succession Planning

To qualify, a manufacturing firm must have lost some domestic business to imports, and experienced sales and employment declines over the last two years. Interested firms should contact their local Trade Adjustment Assistance Center (TAAC) to get started. A TAAC professional will initially assess eligibility and prepare an application on a firm's behalf.

For additional program information and a list of TAACs, visit taacenters.org.

This article was forwarded to CRDC by Leigh Anne Kenyon, Project Manager for Applied Strategies Internation, Ltd., 150 No. Wacker Drive, Chicago, IL 60606.

Activity Score Card



Since 1953, the Clinton Regional Development Corp. has offered professional, client-driven site selection services. Our goals are to enhance the regional business climate, attract new investment, expand existing industry, and encourage quality new jobs.

A "scorecard" tracking our sales and marketing activities is available to our investor on our website: www.clintondevelopment.com

User ID: crdcmb

Password: crdcweb

Investors who would like more details about our current project mix, please contact Steve Ames at 563-242-4536 or

sames@clintondevelopment.com

[See the Scorecard...](#)

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