

Clinton Regional Development Corp.

News from CRDC

June 30, 2008

In This Issue...

[Special Online Edition](#)

["Forced" to Go to Okoboji!](#)

[Transportation Conference Highlights](#)

[CPRR in Business](#)

[Activity Score Card](#)

Quick Links...

[Our Website](#)

[News & Events](#)

[About Us](#)

[CRDC Staff](#)

[Contact Us](#)

The Clinton Region *Special Online Edition*

Karen Mooney - Marketing / Research Specialist: kmooney@clintondevelopment.com

In October, we will be launching a "special edition" of Business Xpansion Journal (BXJ) devoted entirely to the Clinton Region. The magazine will be completely online and provide one more opportunity for us to market the region, our individual communities, and the advantages we all have to offer for industrial and commercial development, as well as entertainment and quality of life.

Over the summer we will be gathering content and soliciting advertisers for the online publication. Advertisers will have the opportunity to have both a presence within the magazine and links to their own websites.

Distribution will take place electronically: via the distribution list of BXJ and its current 12,000 subscribers, via e-mail to a selected list of recipients, and via the CRDC website. Updates can be made on demand for a small fee. Because it is electronic, the online magazine will be a low-cost marketing tool for the region.

We will also have access to statistics which tell us where our readers are located, what information is of interest to those accessing the site, and a variety of other useful data. With the many developments in our communities, we have a great story to tell.

"FORCED" TO GO TO OKOBOJI !

Ed O'Neill - Resource Development Specialist: edoneill@clintondevelopment.com

For days, my boss, Steve Ames, harassed me, badgered and antagonized me to attend the PDI Spring Conference at Lake Okoboji; finally I gave in and sent in my reservation-someone had to go. So I packed my golf clubs, I mean lap top, and hit the road.

The theme for this year's Spring Conference was "The Entrepreneurial Effect" and featured a variety of sessions that included: "Lead Like An Entrepreneur"; "Entrepreneurship: A Key to Philanthropy and Community Development"; and "Building an Entrepreneurial Region." PDI developed this conference to assist its members in accessing the most up-to-date resources and information that will benefit their organizations through education and the exchange of ideas with their peers.

After struggling with the ambiance of the Lake Okoboji region, I resigned myself to the fact that things were not so bad. I attended several great sessions and had ample time for networking and socializing. I was even able to talk to several PDI members about possibly joining CRDC's membership.

Although I was mistreated and coerced into attending this conference, I did sign-up for the PDI Fall Conference, managed to have Clinton named as the site for the Legislative Round Table in November, and apply for Clinton as one of the possible sites for the PDI Spring 2010 Conference.

CRDC Attends Transportation Conference

Steven Ames - President & CEO: sames@clintondevelopment.com

From June 4-6, Board Chair Tom Determann and President & CEO Steven Ames attended the 2008 Midwest Transportation Conference along with 100 professionals from economic development, engineering firms, and county and municipal governments.

Opening the three-day event was a presentation by Mr. Jack Schenendorf, a Congressional National Surface Transportation Policy and Revenue Study Commissioner. He provided details on the outlook for reauthorization of the Safe, Accountable, Flexible, Efficient Transportation Equity Act (SAFETEA-LU), the major federal bill related transportation funding, set to be discussed in 2010.

Mr. Schenendorf discussed the findings of a study related to improvement to and maintenance of our nation's highways and bridges. He discussed also the growing, nation-wide demand for rail service, and touched briefly on the need to update the lock system on our nation's inland water systems. Larry Daily, President of Alter Barge Company, followed this presentation and provided an analysis of barge traffic moving on the Mississippi River.

Former Iowa Governor, Thomas Vilsack was on hand to discuss the economics, science and politics of climate change. He made an interesting observation that corn-based ethanol should make way for alternative feed stocks, which can provide for more efficient use and production of ethanol. He believes that wind energy will continue to grow in demand, and envisions the state of Iowa as a lead producer.

Other presentations focused on the use of Geographic Information Systems (GIS) and 3D modeling techniques to facilitate transportation planning.

The conference provided insightful information about transportation issues facing our country and gave a flavor for how innovation can improve future transportation planning. It provided a great networking opportunity for folks interested in evaluating ideas for how to address our country's ailing transportation system.

RAILROAD REPS VISIT CLINTON

Steve Ames - President & CEO: sames@clintondevelopment.com

On June 12, Nicole Rose, Public Affairs Director, and Tom Fitzgerald, Midwest Regional Public Affairs Director, with the Canadian Pacific Railroad (CPR) made a presentation to a group of community leaders regarding their company's acquisition of the Iowa, Chicago & Eastern (IC&E) and the Dakota, Minnesota & Eastern (DM&E) Railroads. The IC&E/DM&E is the track that runs along the Mississippi River, providing connections to South Dakota, Nebraska, Minnesota, Kansas City, Illinois and Canada.

The transaction will be completed later this year. With CPR's acquisition of the line, the Greater Clinton Region can now boast access to three, Class I railroads: Union Pacific, Burlington Northern & Santa Fe, and now, the Canadian Pacific. Couple this fact with our direct connections to the Mississippi River through three active barge terminals, and we have logistical capabilities that others can only dream about.

The message presented is that the CPR is open for business and is actively looking for partnerships as ways to increase revenues. The main focus of the presentation was to demonstrate that the rail line they are acquiring will provide competitive service to Chicago and Kansas City over an un-congested route which ties into CPR's mainline to reach Western U.S. and Canadian markets. We look forward to partnering with CPR as we develop and grow our Regional logistics network.

Activity Score Card



Since 1953, the Clinton Regional Development Corp. has offered professional, client-driven site selection services. Our goals are to enhance the regional business climate, attract new investment, expand existing industry, and encourage quality new jobs.

A "scorecard" tracking our sales and marketing activities is available to our investor on our website: www.clintondevelopment.com

User ID: crdcnbr

Password: crdcweb

Investors who would like more details about our current project mix, please contact Steve Ames at

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[See the Scorecard...](#)